



Think Big - Start Small - Scale Fast

CellExchange and its Employees Contribute over US \$16,000 toward Tsunami Relief Activities

Cambridge, MA, February 2, 2005 — CellExchange, in keeping with its tradition of being a responsible corporate citizen, joined the worldwide tsunami relief efforts by donating over US \$ 16,000 to UNICEF, and the Prime Minister's National Relief Fund in India. The donated cash will be helpful towards the effort to provide the much needed relief and assistance to the victims of the Tsunami tragedy.

CellExchange, with a mind to motivate higher donations from individuals, initiated a company-wide campaign wherein it planned to match the total amount collected by the employees and donate it to the organizations involved in responding to the disaster.

The Tsunami, has been one of the worst natural disasters of history - an earthquake that unleashed massive tidal waves across South Asia and East Africa on December 26, 2004, killing tens of thousands of people in eleven countries, and leaving many homeless and orphaned.

Expressing his concern over this calamity, Krish Nangegadda, President – CellExchange Inc., said, "*The Tsunami tragedy is truly unfathomable and many have been rendered homeless in this devastating natural calamity. This is a disaster that defies the most dreadful of imagination and comprehension, and has touched everyone on the face of the earth. I am happy that our employees responded with great generosity to the urgent need for assistance. We hope that our humble contribution aids in meeting emergency needs of those affected*".

CellExchange has been associated with various NGOs for charitable causes in the past and continues to be active on that front. CellExchange's corporate social responsibility is aimed primarily at children's issues like education and health.

About CellExchange

CellExchange is a system integrator with a focus on building and integrating business applications. CellExchange's core competency lies in its collaborative delivery model, a solution delivery approach that aligns business, technical, and user stakeholders; includes partner technologies and services as necessary; and uses a general contractor model to deliver end-to-end solutions on a fixed price and fixed time frame basis.

For more information, please visit www.cellexchange.com