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CellExchange Announces Tom O’Riordan as Member of the Advisory Board

Will add further depth to the board, especially useful for the company’s DoD and Homeland Security division

Cambridge, MA, January 07, 2005 — CellExchange, a system integrator; which focuses on building and integrating business applications for broad transformation needs of DoD/ military and homeland security, energy and utilities, and life-sciences and healthcare, sectors; announced its second member on its advisory board.

Tom O’Riordan has consented to act as Advisory Board member, and assume the responsibility of giving direction to future key business strategies for CellExchange.

"From my experience at the AF Personnel Center, CellExchange's innovation and rapid performance in delivering software systems solutions is quite unique. I'm excited about being a member of such an agile and customer-oriented team." Said Tom O’Riordan.

Tom accepted his current position at Raytheon, as the Director of the Omaha Field Office for US Business Development, in October 2004 after serving 32 years in the US Air Force, retiring as a Major General. His AF operational career spanned two decades of command and leadership in flying and maintenance for B-1B, FB-111, and B-52 units. He commanded the 37th Bomb Squadron, as well as the 7th Operations Group.

Senior assignments included command of the AF Personnel Center; Director of Operations, Air Education and Training Command; Director of Operations for US Strategic Command; and Deputy Director for Requirements, Air Combat Command.

During his senior tours, he was deeply engaged in introducing lean processes into large organizations, structuring software systems to meet strict capability maturity standards, and developing strategic visions that were simple yet focused on primary mission objectives.

As Omaha field office director for Raytheon US Business Development, he is responsible for meeting customer needs through integrated solutions across the breadth of Raytheon’s companies. Business focus areas include intelligence, surveillance, and reconnaissance; missile defense; information operations; and precision engagement.

Tom received his bachelor’s degree in Aeronautical Engineering from the US Air Force Academy, and his

master's degree in the same pursuit from Stanford University. He graduated from the Army Command and Staff College, as well as the National War College. He also attended the Senior Officers in National Security program at the JFK School of government.

"It is an honor to have Tom O'Riordan on our advisory board. Tom's expertise coupled with his prior Air Force experience will add further depth to our board." Said Bhaskar Panigrahi, CEO, CellExchange.

"With Tom's expertise we look forward to seek strategic guidance and be able to leverage his industry contacts to further our mission." He added.

About CellExchange

CellExchange is a system integrator with a focus on building and integrating business applications. CellExchange's core competency lies in its collaborative delivery model, a solution delivery approach that aligns business, technical, and user stakeholders; includes partner technologies and services as necessary; and uses a general contractor model to deliver end-to-end solutions on a fixed price and fixed time frame basis.

For more information, please visit www.cellexchange.com.