



Think Big - Start Small - Scale Fast

David Weiser Joins CellExchange as Senior Vice President, Services

Cambridge, MA, August 21, 2006 — CellExchange, a systems integrator with a focus on business transformation and IT change, today announced that David Weiser has joined the company as Senior Vice President, Services.

Dave brings with him over 30 years of large-scale systems engineering and software development experience, primarily in the federal space. Prior to joining CellExchange, he was with General Dynamics Information Technology (formerly Anteon International Corporation) for 15 years in a senior management capacity. Most recently, Dave was Group Vice President, Information Technology Solutions, where he oversaw large-scale software development and system integration projects, such as the Air Force Cargo Movement Operations System, National Emergency Management Information System, and US Army Reserve Data Center Consolidation. His responsibilities also included business development for Government IT solutions with a focus on call centers, data center consolidation, web portal implementation, and applications migration. Prior to his position at General Dynamics Information Technology, Dave was Federal Department Manager at CACI, Inc.

In his role at CellExchange, Dave will be responsible for CellExchange's business strategy and positioning in the federal marketplace.

"Dave's substantial experience in structuring, winning, and executing large federal programs over the past three decades strengthens our management team in several key areas," said CellExchange's President, Krish Nangegadda. "Having Dave onboard definitely helps us expand our presence and services to the Federal Government."

About CellExchange

CellExchange, headquartered on MIT's campus in Cambridge, MA, is an SBA small business systems integrator serving the Federal Government. The company applies thought-leadership for business transformation and IT change through prototyping, workshops, business cases, and commercial best practices. It has a deep domain focus on human capital management, information sharing, and supply chain management. CellExchange is technology agnostic, with distinctive competencies in J2EE, service-oriented architecture (SOA), mobile, and open source. For more information, visit www.cellexchange.com.