



Think Big - Start Small - Scale Fast

CellExchange to exhibit at Systems and Software Technology conference

Cambridge, MA, May 10, 2007 – CellExchange, a systems integrator with a focus on business transformation and IT change, announced that it will be participating in the Systems and Software Technology conference. The conference, which is sponsored by the Air Force through the Software Technology Support Center, will be held June 19-20, 2007 at the Tampa Convention Center in Tampa Bay, Florida. The conference focuses on matching problems with solutions as representatives from industry, government, and academia present their ideas and solutions through tutorials and presentations.

The conference is in its 19th year and continues to be an outstanding venue for gaining new skills and insight on systems and software technology policies within the DoD sphere. Speakers include BG Nickolas G. Justice - Deputy Program Executive Officer (DPEO) Command, Control, Communications Tactical (C3T), and Mr. Charles D. Riechers - Principal Deputy Assistant Secretary of the Air Force (Acquisition & Management). There will also be a Government/Industry panel session moderated by Mr. Mark D. Schaeffer - Director, Systems and Software Engineering, Office of the Deputy Under Secretary of Defense (Acquisition and Technology). For more information about the conference, go to www.sstc-online.org. Please come and see us at booth #525.

Founded in 1999, CellExchange, Inc., is a Cambridge-based small-business systems integrator that assembles innovative IT solutions. CellExchange focuses especially on high-volume transactional systems integrated with the legacy infrastructure. The company uses standards-compliant technologies and a disciplined collaborative process to enable rapid incremental delivery. CellExchange is the only small business contributing member of the Service-Oriented Architecture (SOA) Consortium. For more information, visit www.cellexchange.com.