

# CellExchange

Think Big - Start Small - Scale Fast

## CellExchange exhibits at AFITC 2007

**Montgomery, AL, August 13, 2007** – CellExchange is exhibiting at the Air Force Information Technology Conference (AFITC) that is taking place from August 13 to August 16, 2007 in Montgomery, Alabama on the campus of Auburn University Montgomery. The conference focuses on providing the IT user community with current and planned efforts of the industry and various government agencies in promoting Global Effects Through Integrated Information. Jim D'Augustine, the CTO of CellExchange, along with Mike Kennick, Chief, Systems Engineering Section (554 ELSG/PNIE) have been selected to present a seminar titled **Service-oriented Business Applications (SOBAs) - Embedding BPM Engines Inside Services for Human-driven Processes**.

For 20 years in Montgomery, Alabama, this Air Force event offers attendees many opportunities to listen and discuss with industry and governmental leaders. It demonstrates how the Air Force and DoD are expanding the effects of integrated information in support of the mission around the globe. Designed to keep Air Force IT users, developers and managers current on the latest technologies, AFITC 2007 will provide targeted training seminars and showcase product demonstrations from industry, academia and Government. More information about the conference can be found here, <http://afitc2007.gunter.af.mil/Info.aspx>.

### **About CellExchange**

Founded in 2000 in Cambridge, MA, CellExchange is a small-business systems integrator that assembles innovative IT solutions. CellExchange focuses on developing high-volume transactional systems integrated with legacy infrastructures. The company uses standards-compliant technologies and a disciplined collaborative process to enable rapid incremental delivery. CellExchange is an active member of the SOA Consortium. For more information, visit [www.cellexchange.com](http://www.cellexchange.com).