



Think Big - Start Small - Scale Fast

## CellExchange to Participate in the DHS TOPOFF 4 Exercise

**Cambridge, MA, September 26, 2007** – The Department of Homeland Security will be conducting the Top Officials 4 (TOPOFF 4), a congressionally mandated, most comprehensive exercise for terrorism preparedness and response ever conducted in the United States. CellExchange will be representing the private sector portion of the full-scale exercise through the Homeland Security & Defense Business Council. CellExchange was one of the first small businesses to join the Council, an executive level organization promoting the industry's role in achieving the homeland security mission.

"The National Intelligence Estimate and recent activity overseas reinforce that we are in a period of increased risk," said Homeland Security Secretary Michael Chertoff. "Exercises like TOPOFF help test response capabilities at all levels, strengthen national preparedness and deepen international coordination. By responding realistically to these simulated attacks, we're able to identify our strengths and weaknesses, build better partnerships, and gain valuable knowledge for securing the nation against terrorist attacks and other natural disasters."

"CellExchange is fully committed to supporting the Department of Homeland Security in its important mission and participating in TOPOFF 4 which helps us better improve our internal preparedness," said David Weiser, Senior Vice President at CellExchange.

### **About CellExchange**

Founded in 2000, CellExchange is a Cambridge, MA, based enterprise systems developer. The Company emphasizes standards-compliant architectures and technologies and uses a disciplined process to deliver and integrate its systems rapidly. CellExchange's rapid delivery enables visible progress, predictability, innovation, and lower total cost. CellExchange is an active member of the SOA Consortium and Homeland Security and Defense Business Council. For more information, visit [www.cellexchange.com](http://www.cellexchange.com).

For more information on TOPOFF 4, visit the Department of Homeland Security Web site at [www.dhs.gov/topoff4](http://www.dhs.gov/topoff4)

For more information about the Homeland Security & Defense Business Council, visit <http://www.homelandcouncil.org/>