



Think Big - Start Small - Scale Fast

Burc Oral, PhD, Elected to SOA Consortium Steering Committee

Jacksonville, FL, September 26, 2007 – CellExchange announced today that Burc Oral, Senior Architect at CellExchange was elected to the [SOA Consortium Steering Committee](#) for a term of three years. According to SOA-Consortium by-laws, the Steering Committee elections are automatically triggered when the membership exceeds a certain threshold, which led to the election of Burc to the Committee's membership. Burc Oral is also a member of the Service Oriented Architecture (SOA) Planning Committee and Standards Committee. CellExchange was one of the very early companies to join the SOA Consortium and is pleased to be a participating member.

About SOA Consortium

The SOA Consortium is an advocacy group committed to helping the Global 1000 successfully adopt Service Oriented Architecture (SOA) by 2010. Other SOA Consortium participants include HP, Cisco, IBM Corporation, and SAP AG.

About CellExchange

Founded in 2000, CellExchange is a Cambridge, MA, based enterprise systems developer. The Company emphasizes standards-compliant architectures and technologies and uses a disciplined process to deliver and integrate its systems rapidly. CellExchange's rapid delivery enables visible progress, predictability, innovation, and lower total cost. CellExchange is an active member of the SOA Consortium and Homeland Security and Defense Business Council. For more information, visit www.cellexchange.com.

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