



Think Big - Start Small - Scale Fast

CellExchange Participates in Human Factors and Ergonomics Society Conference

November 12, 2007 – On November 9th, 2007 the New England Chapter (NEC) of the Human Factors and Ergonomics Society hosted its annual student Research Conference in Cambridge, Massachusetts. Two participants among the educational conference were CellExchange’s own Laurie Brykman and David Hanssen.

Throughout the day, seventeen research projects were presented by human factors/ergonomics (HF/E) students from MIT, Bentley College, Northeastern University, University of New Hampshire, and University of Massachusetts Lowell. The three students awarded best presentation were Allen Fong, Alicia Kurowski, and Alexander Shyrovkov. The day was then finished with a motivational speech by the former HFES President, Dr. Dick Pew, short talks from the sponsors on the importance of HF/E to their companies, exhibits from sponsors, and time for networking and recruitment with a catered lunch for the students and participants.

The success of the conference was supported by all of the corporate sponsors; CellExchange Inc, Aptima Inc., Charles River Analytics, Inc., Federal, Inc., and Liberty Mutual Research Institute for Safety. Their sponsorship, among other things, allowed the students to attend free of cost. The diversity and structure of young minds made the collaboration a unique venue to experience and grow from, not only for the students but for the companies involved as well.

About NECHFES

NECHFES is the Human Factors and Ergonomics Society’s New England chapter. They are a group formed by HFES and non-HFES members in the New England AREA. The Chapter provides forums in which members can exchange information and ideas on human factors and ergonomics issues. They hold regular meetings, sponsor events and special activities, and provide annual reports and business meetings to their group members, as well as the Society at-large.

About CellExchange

Founded in 2000 in Cambridge, MA, CellExchange is a small-business systems integrator that assembles innovative IT solutions. CellExchange focuses on developing high-volume transactional systems integrated with legacy infrastructures. The company uses standards-compliant technologies and a disciplined collaborative process to enable rapid incremental delivery. CellExchange is an active member of the SOA Consortium. For more information, visit www.cellexchange.com.