



Think Big - Start Small - Scale Fast

Anthony Urreta Joins CellExchange as Senior Vice President, Public Sector

Cambridge, MA, March 24, 2008 - CellExchange, a systems integrator with a focus on business transformation and IT change, announced today that Anthony (Tony) Urreta has joined the company as Senior Vice President, Public Sector. Tony brings with him three decades of experience working with the Federal Government.

Prior to joining CellExchange, Tony was Senior VP Business Development at Nortel Government Solutions. While there he was responsible for overseeing the sales and marketing function including business development and capture for Nortel's Civilian business, which included federal agencies such as Homeland Security, Veterans Affairs, Justice, Treasury, and Transportation, as well as state and local governments. Prior to Nortel, Tony held senior management positions with PEC Solutions (later acquired by Nortel), Getronics/Wang Labs, and Unisys involving P&L, sales, business development, program management, and delivery responsibilities in the DoD and Civilian sectors.

In his role at CellExchange, Tony will be responsible for building and strengthening CellExchange's presence in the National Capital Region. "As CellExchange matures into mainstream government contracting, Tony's vast experience in his field and his physical presence in the DC area will be very handy," said CellExchange's President, Krish Nangegadda.

About CellExchange

Founded in 2000 in Cambridge, MA, CellExchange is a small-business systems integrator that assembles innovative IT solutions. CellExchange focuses on developing high-volume transactional systems integrated with legacy infrastructures. The company uses standards-compliant technologies and a disciplined collaborative process to enable rapid incremental delivery. CellExchange is an active member of the SOA Consortium. For more information, visit www.cellexchange.com.